



HAVENWOOD

Rooted in Resilience

2025

sponsorship
Opportunities





HAVENWOOD

Rooted in Resilience

Havenwood's mission is to empower single mothers and their children to transition from crisis to self-sufficiency.

We achieve this by creating a safe environment and providing essential resources that cultivate a supportive community, enabling mothers to meet their families' needs.

The Rooted in Resilience campaign aims to raise crucial funds to sustain our programs while honoring the dedicated women we serve. We invite you to join us in making a meaningful impact in the lives of these resilient single mothers and their children. Together, we can help build a brighter future for families in need!

808 N. Main St. Bentonville, AR. 72712

www.nwahavenwood.org

marykate@nwahavenwood.org



HAVENWOOD

Luncheon Co-Chairs



Creighton Kiper, SVP Walmart
Merchandising - Home



Vinima Shekhar, VP Walmart
Merchandising Beauty

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HAVENWOOD

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Self-Care Day

May 15th | The Record
8:00am-11:00am

This special part of the day is dedicated to empowering women through education on the vital importance of self-care. We will welcome a diverse array of vendors to share insights on everything from makeup application to mental health, fostering holistic well-being. As part of becoming strong, independent women, building confidence is essential, and we are committed to supporting mothers on their transformative journeys. By the time they join us for the luncheon, they will not only look their best but also feel empowered and inspired.





HAVENWOOD

Rooted in Resilience

Luncheon

May 15th, 2025 | The Record
VIP Reception 11:00am
Luncheon 12:00pm

Join us for the 2nd Annual Rooted in Resilience Luncheon at The Record in downtown Bentonville, a celebration honoring the remarkable Women of Havenwood. This event promises to inspire, empower, and connect our community. Don't miss the exclusive opportunity to attend our VIP Hour featuring a Special Guest and Keynote Speaker, where you can engage in meaningful conversations and insights.

With a limited number of tickets available, this is an event you won't want to miss!





EMPOWERMENT SPONSOR: \$15,000

Elevate your impact as our EMPOWERMENT sponsor, where your support makes a meaningful difference in the community while maximizing your brand's visibility. This premium sponsorship package offers a blend of exclusivity, brand recognition, and unique experiences for you and your guests, making it a standout opportunity to align your brand with empowerment and wellness.

- **Two tables for 20 guest:** Exclusive experience with complimentary lunch and drinks.
- **Curated gift bags for each guest:** Highlight your brand and enhance attendee experience.
- **Official sponsor of Havenwood Resident/Alumni tables:** Prominent recognition of your support during the event.
- **Logo placement on table tents:** Visible at every table throughout the luncheon.
- **Acknowledgment during the luncheon:** Your contribution highlighted in front of all attendees.
- **Comprehensive brand exposure:** Logo included in all event marketing materials and social media promotions.
- **Exclusive VIP access for you and nine guests:** Enhance networking opportunities with priority access.
- **Recognition as a key sponsor of our Self-Care Day initiative:** Align your brand with wellness and community care.

Join us in elevating your brand's presence and supporting a cause that truly empowers!



SISTERHOOD SPONSOR: \$5,000

As our **SISTERHOOD** sponsor, you'll enjoy an exclusive opportunity to connect with the community while showcasing your brand's commitment to making a difference. This sponsorship level offers a blend of visibility, networking, and premium experiences for your guests, making it a valuable way to support the event.

- **One table for 10 guests:** Includes lunch and drinks for a complete experience.
- **Curated gift bags for all attendees:** Enhance your guests' experience and feature your brand.
- **Prominent logo display on the table tent:** Ensures visibility at the event.
- **Logo inclusion in all event marketing materials:** Extend your brand recognition across promotional platforms.
- **Acknowledgment during the luncheon:** Publicly recognized for your support.
- **VIP access for four guests:** Enjoy exclusive networking opportunities.

COURAGE SPONSOR: \$2,500

Become a **COURAGE** sponsor and show your commitment to making a difference while gaining valuable brand visibility. This sponsorship level offers a blend of guest experiences and promotional opportunities that will showcase your support throughout the event.

- **One table for 10 guests:** Enjoy a complimentary lunch and drinks.
- **Curated gift bags for each guest:** Enhance the guest experience while featuring your brand.
- **Logo prominently displayed on the table tent:** Ensure visibility at your table throughout the event.
- **Inclusion in all event marketing materials:** Gain recognition through print and digital promotions.



ADVOCATE SPONSOR: \$1,500

As an **ADVOCATE** sponsor, your support helps drive positive change. This sponsorship package ensures a memorable experience for you and your guests.

- **One table for 10 guests:** Includes complimentary lunch and drinks.
- **Curated gift bags for each guest:** Enhance the guest experience while featuring your brand.

SUPPORT SPONSOR: \$750

The **SUPPORT** sponsor includes a half table for 5 guests, complete with lunch and drinks, plus thoughtfully curated gift bags for attendees.

SINGLE LUNCHEON TICKET: \$175

includes one seat, lunch and drinks, gift bag



partner with Havenwood

Help Us Empower Single Mothers
and Their Children

Mary Kate Provost

Director of Marketing & Community Engagement

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